



TERMITE PROFESSIONAL

CONFERENCE 2023



5-7 JULY 2023

MAROOCHY RSL EVENTS CENTRE, SUNSHINE COAST

Conference dates: July 5-7 2023

Location: Sunshine Coast, Maroochy RSL Events Centre

Estimated delegate number (pest managers): 300

Exhibitor and Sponsorship Packages

Key points:

- Speaker slots are available with bronze, silver, gold and platinum sponsorship packages
- The sponsorship packages also provide for additional exposure through the conference magazine and a range of Professional Pest Manager advertising opportunities
- The conference will be recorded with content being made available through a variety of channels post-conference, to extend the reach
- Platinum and gold sponsorships will be developed in conjunction with the interested parties
- Full details in the attached table
- As this is the inaugural conference, we are very much open to input from suppliers on our trade packages, so if you have any thoughts or requests, please let us know
- Bookings will be taken on a first come first served basis

The Termite Professional Conference is intended to be an educational conference focusing on termite behavior and management. We have already received a large amount of interest from business owners and pest managers from around the country. The general plan for the program being that the first day is focused on termite biology and behaviour, and the second day on termite management. The keynote speakers will include leading termite researchers from Australia and the US. The sponsorship packages provide the opportunity for suppliers to present and it is strongly encouraged that these talks have significant educational content in line with the conference objectives. Suppliers will need to purchase an exhibitor package for employees to attend. All exhibitor packages include 2 x full delegate registrations. Additional registrations can be purchased if required.

Termite Professional Conference 2023 - Sponsorship and Exhibitor Packages

Benefit	Platinum (1)	Gold (1)	Silver (2)	Bronze (4)	Exhibitor
Stand					
Sponsorship opportunity					
Gala dinner					
Welcome drinks					
Lunch Sponsor					
Break Sponsor					
Speaking slots					
Pre-conference drinks					
First morning welcome					
Gala Dinner					
10 minute talk					
20 minute talk					
30 minute talk					
Conference benefits					
Conference recording for non-attendees					
2 x full delegate registrations					
Satchel insert					
Conference screen advertising					
Conference magazine					
Inclusion on sponsors page					
Article					
Premium ad - IBC					
Premium ad - IFC					
Front cover branding					
Professional Pest Manager advertising					
Facebook Post					
Video of talk on PPM YouTube channel					
E-News article					
Premium ad in Termite Professional magazine					
Exclusive E-Blast					
Price (exc. GST)	POA	POA	\$7,500	\$5,000	\$3,000